

2017 Wannamoisett Forum

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Michael F. Sweeney One Financial Plaza, Suite 1800 Providence, RI Phone: (401) 455-0700 Email: msweeney@duffysweeney.com

LOOK-BACK AT 2016

- 2016 marked the 2nd consecutive annual decline in middle market M&A volume; declining by 11% after a 17% decline in 2015.
- While 2016 may have had lower volume, high performing companies that exceeded competition saw a lot of buyer interest (similar across all industry groups).
- > Valuations increased from \sim 8.0x in 2015 to \sim 8.6x in 2016.
- The deals that saw the largest increase in EBITDA multiples were those transactions with a purchase price in the \$100-250 million range, averaging 10.2x (i.e. \$10mm EBITDA).
- Globally, M&A volume peaked in 2015. But through the third quarter of last year, there was nearly \$1.7 trillion in M&A value, representing a 10 percent increase compared with the prior-year period.

New England Middle Market

- 101 fewer deals in 2016 than 2015
- Average amount invested per deal was 7.6% greater than 2015.



Source: Pitchbook

MIDDLE-MARKET M&A TRENDS

US Middle Market Monitor

MEDIAN EV/EBITDA



*Middle Market defined as deals valued between \$1 million and \$500 million

* "Premium" is the difference between the estimated real value of a company and the actual price paid to obtain it



MEDIAN PREMIUM*



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M&A TRENDS

US M&A activity



M&A activity (#) by sector



US EV/EBITDA multiples



"As of 3/31/2017



M&A activity (\$) by sector

Source: PitchBook

2017 OUTLOOK

- > Year End 2016 picked up steam and 2017 is looking to follow suit.
- Experts expect a recovery in deal volume
 - Optimism about the economy has increased 18% since the election, as business leaders anticipate tax and regulatory relief;
 - Potential for more traditional conservative agenda tax cuts, deregulation and increased spending on infrastructure / defense;
 - Trump's Tax Plan:
 - Tax cuts for high-income earners equal to nearly 19% of after-tax income;
 - Capital gains rate capped at 20%;
 - No federal estate and gift taxes;
 - Reduced corporate tax rate to 15%.
 - baby boomer business owners seeking a liquidity event.
- Strong US stock market performance/stability pushed multiples to 10.8x in Q1 2017 from 10.2x in Q4 2016.
- Unemployment rate is a good indicator of market strength lowest rate since 2008
- Some have estimated that 65%-75% of all "small businesses" in the U.S., 4,000,000 of which are Baby Boomer-owned companies, will put themselves up for sale during the next 10 years.
- Retiring Boomer business owners will sell or bequeath \$10 trillion worth of assets over the next two decades.



Is This The Right Time for You and Your Company? State of Your Company

- Define growth and capital needs for next 5 years – debt/CAPEX
- Retirement and family succession planning
- Health and family
- Personal and company specific goals, including philanthropy and personal "bucket lists"

Tax planning



Is This The Right Time for You and Your Company?

- Lower Buyer RoE expectations has expanded multiples.
- Private equity sponsors have record amounts of capital to invest (a/k/a "dry powder") and strategic buyers have record cash on their balance sheets.
- Financial institutions and "non-bank lenders" have capital that needs to earn returns; debt for good deals is still competitively priced and widely available.
- Financial covenants are still flexible for permissible leverage (4x1 in mid-market deals) but starting to tighten.
- Based on the above the mid-market "window" although starting to cool off at higher mid-market, has grown throughout 2015 and Q1 2017.





Is This the Right Time to Sell?

The US Mergers & Acquisitions Market Index





You have built a great business, but have you sold many great businesses? <u>Preparing for your "Deal"</u>

Key Focus Points:

Preparation should begin as much as 18 months prior to actual deal opening to maximize your valuation, minimize delay and ensure a successful outcome.

- Assemble the key internal management team to assess valuation, expectation, market, future succession, key employee retention and prepare information for the sale process.
- Assess how an asset can best be packaged for sale estate and wealth management planning
- Identify potential risk issues/trouble spots that may need attention
- Complete internal due diligence, sell-side Q of E, audits, set up data rooms, etc. – time is critical
- Prepare to communicate to the larger team that the company is preparing for a transaction



How Will a Buyer Value My Business?

Typical Methodologies for Mid-market Private Companies

- Majority of mid-market buyers use enterprise/equity valuation methodology - Multiple of TTM Adjusted EBITDA = Enterprise value less debt plus excess cash = Equity value
- Discounted Cash Flow, for high growth where TTM does not value notable rapid ramp up
- Other valuation methods weighted comps, PE arbitrage
- "Adjusted EBITDA" GAAP earnings before interest, taxes, depreciation, and amortization revised to exclude the effects of nonrecurring items of revenue or gain and expense or loss including excess owner compensation and benefits
- Free Cash Flow = operating cash flow minus maintenance capital expenditures – considered where CAPEX does not equal annual depreciation



Other Key Value Factors to Negotiate

- Net Working Capital e.g. prepaids, deposits, and setting the peg – seeing many issues here – clarify at LOI
- Liabilities e.g. pending litigation, pensions
- Deal Structure impacts peg for buyer and seller - e.g. capital gains or ordinary income – step up in basis heavily negotiated
- Leverage drives returns, drives multiples up or down.
- Same business can be worth significantly more in one year vs. another
- Real Estate considerations

KEY POINTS IN EVERY DEAL

- Valuation/method?
- Purchase price paid at closing vs. earn out or required PE/financial buyer "rollover equity"
- GAAP or not GAAP need to be consistent with past practices
- Reconcile seller to buyer to avoid disputes post-closing
- ► Examples:
 - NWC
 - Revenue redemption
 - Inventory reserves

- Indebtedness and financial reps no projections and beware the word "prospects" and "prospective"
- ▶ IP rep "knowledge battle"
- Indemnity Package
 - Cap/Deductible
 - Time limit
 - Deductible
 - Escrow
 - Pro-seller vs. pro-buyer
 - Rep and Warranty Insurance
 Game Changer



DUFFY SWEENEY, LTD BUSINESS LAW LITIGATION

RECENT TRANSACTIONS - 2016



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